



## Pro-Poor Tourism Bulletin

February 2006

### Conference

#### **Developments in Pro-Poor Tourism: Identifying Best Practice**

Friday March 31<sup>st</sup> 14:00-18:00 at the University of Greenwich, Maritime Greenwich Campus, Old Royal Naval College, Greenwich, London SE10 9LS

ICRT University of Greenwich and University of Applied Sciences Eberswalde, Berlin

This conference will explore the latest developments in pro-poor tourism and provide an opportunity for those researching pro-poor tourism to share ideas. Speakers include **Harold Goodwin**, ICRT; **Nicole Häusler**, University of Applied Sciences Eberswalde; **Dilys Roe**, IIED; **Ken Wood**, ICRT

If you would like to make a presentation or present a poster please contact Harold Goodwin at [harold@haroldgoodwin.info](mailto:harold@haroldgoodwin.info)

To register please email [pptpconf@haroldgoodwin.info](mailto:pptpconf@haroldgoodwin.info)

**Registration £5 payable at the reception desk on arrival.**

### Short Course – Washington

Dr Harold Goodwin of the Pro-Poor Tourism Partnership will be running a short course on **Using Tourism for Local Economic Development and the Reduction of Poverty** at George Washington University in **Washington on April 7<sup>th</sup> and 8<sup>th</sup>** as part of their . This intensive short course designed for professionals in development and tourism; and for post-graduate students draws on the work of the Pro-Poor Tourism Partnership and consultancy and project evaluation in Africa, Asia and South America. This intensive short course will enable you to consider how tourism, in its variety of forms, can contribute to local economic development and poverty reduction in particular.

Register at <http://www.regonline.com/86303>

For further information contact [Harold@haroldgoodwin.info](mailto:Harold@haroldgoodwin.info)

### Publications

**Local economic linkages in the Caribbean.** Following on the guidelines for hotels in the Dominican Republic that we produced last year, with the Dominican Republic Hotel Association (at <http://www.propoortourism.org.uk/DomRepguidelines.pdf>), guidelines for the Caribbean tourism industry are about to be produced in collaboration with the Caribbean Tourism Organisation. The guidelines will outline different ways that tourism can have a greater local impact. They will be on our website soon, as will a PPT Working Paper and literature review on local linkages in the Caribbean by Dorothea Meyer.

## New publications from PPT Partnership members

### **Facilitating pro-poor tourism with the private sector: Lessons learned from 'Pro-Poor Tourism Pilots' in Southern Africa**

ODI Working Paper 257, November 2005, by Caroline Ashley.

This paper draws on the three year experience of the PPT Pilots Project in South Africa to identify what was learnt about how companies can increase linkages with the local economy. It outlines a range of linkage options then analyses the benefits and costs to businesses, the impacts on the local economy, and lessons learnt about how companies can implement local linkages. It concludes with an assessment of the effectiveness of a linkages approach and how linkages can be facilitated by others.

[http://www.odi.org.uk/rpeg/research/pro-poor\\_tourism/publications/working%20papers/wp257%5B1%5D.pdf](http://www.odi.org.uk/rpeg/research/pro-poor_tourism/publications/working%20papers/wp257%5B1%5D.pdf)

### **Can tourism accelerate pro-poor growth in Africa?**

This ODI Opinion paper, by Caroline Ashley and one of her new colleagues at ODI, Jonathan Mitchell, outlines the importance of tourism to African development and argues it is time to bridge the chasm that has existed between poverty practitioners and the tourism industry. A more detailed ODI Briefing Paper on Tourism in Africa follows shortly.

*The ProPoor Tourism Partnership of Caroline Ashley, Harold Goodwin and Dilys Roe uses the website address [www.pptpartnership.org](http://www.pptpartnership.org). This partnership is between individuals rather than our institutions. This address also links to our [www.propoortourism.org.uk](http://www.propoortourism.org.uk) website.*

*The 2005 Annual Register on ProPoor Tourism can be downloaded from our website at <http://www.propoortourism.org.uk/pptpar2005.pdf>*

*This PPT update comes from the **PPT Partnership***

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